

## **Skin Protocol – 4 Steps to Younger Acting Skin**

Just as optimal health is achieved through diet and exercise, younger-acting skin is achieved through a 4-step process of Cleanse, Treat, Balance and Protect. By following the protocol, estheticians and skin care professionals have attained extraordinary results in their client's skin. At home, clients should follow the same regimen every morning and evening to maintain a healthy, flawless complexion.

### **Step 1 – Cleanse**

Cleansers gently remove oil, makeup and dead skin cells while providing added benefits, suited to your skin's unique needs. Consult a skin care professional to learn what cleanser is right for you.

### **Step 2 – Treat**

Purely professional, technologically advanced treatment products that help bring skin back to a more youthful state. Depending on the client and their skin, it is possible that more than one treatment product may be integrated into the client's home care regimen.

### **Step 3 – Balance**

Proper balance is the key to healthy skin. A full range of balancing products that nourish and protect skin cells, increase intracellular communication and create an optimal environment.

### **Step 4 – Protect**

Protecting the skin is critical to maintaining a youthful complexion. Use an SPF product everyday to protect skin from UV and environmental damage which contributes to aging skin.